



transforming
faces



2019 Annual Report

CELEBRATING 20 YEARS OF COMPREHENSIVE CLEFT CARE

A Message from TF's Executive Director



Did you know?

TF has a podcast series called Caring for Cleft.

Do you ever wonder how tiny ripples become cresting waves?

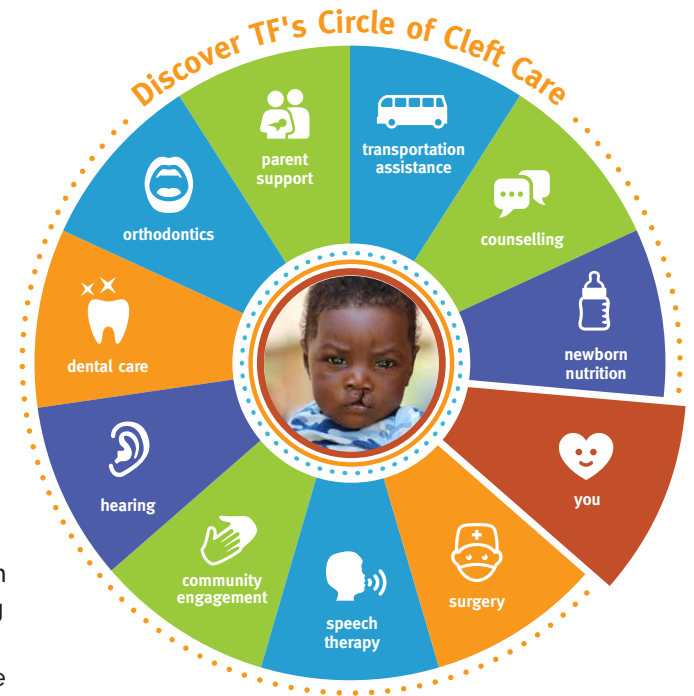
From humble beginnings in Toronto two decades ago, Transforming Faces' founders launched a few stones into an ocean of need for comprehensive cleft care worldwide: nimble and accountable partnerships, and a commitment to listen, learn and grow.

Through the ebbs and flows, a vibrant international network of local teams passionate about holistic rehabilitation for over 10,000 children has emerged! The tenacity, anchored in love, of families like Miriam's (p.5) and Segundo's (p. 7) is our inspiration.

Our momentum in 2019 has been encouraging. From new strategic partnerships (*back page*), to a growing community of supporters and innovative learning opportunities via the Circle of Cleft Professionals, we have much to celebrate.

Twenty years on, our global family is still propelled by TF's founding values.

Thank you for being the wind in our sails as we work toward an audacious goal: that all children with cleft lip and palate pursue their hopes and dreams!



Hugh Brewster

hugh@transformingfaces.org

Mission



Transforming Faces equips local teams to provide comprehensive cleft lip and palate care that is accessible for all. Together we are building happier, healthier lives for children and families in Asia, Africa and the Americas.

Vision



Our vision for children with cleft lip and palate is full inclusion into their community, so they can pursue their hopes and dreams.

Approach



- 1** Provide comprehensive care to **children** born with cleft, so they can thrive at home, at school and in their communities
- 2** Support **families** to help every child realize their full potential
- 3** Build the capacity of **local cleft teams** worldwide

View TF's digital, interactive annual report with bonus content.
Visit transformingfaces.org/2019-annual-report

Building Momentum Together

From a single project 20 years ago to a rising tide of initiatives worldwide, TF celebrates our partners' impact in caring for children born with cleft lip and palate. Here are a few markers along the way:



Transforming Faces is co-founded by Jackie Elton and Jo Jamieson.

1999

Lokmanya Tilak Hospital, India



1999

Northern Women's Development Foundation (NWDF), Thailand & Myanmar



2001

National Dental Hospital, Nepal



2002

Armonizar, Peru



2003

Korle Bu Hospital, Ghana



2004

Association ALA, Bulgaria



2009

Amity Foundation, China



2008

Fundación Gantz, Chile



2008

Yekatit 12 Hospital, Ethiopia



2007

Fundación Gavina, Argentina



2006

Sri Ramachandra Institute of Higher Education & Research, India



2005

First speech therapy undergraduate program in Ethiopia developed with TF support.



2015

TF honoured for international cleft leadership at CLEFT 2017 Congress, India.



2017

Asociación LPH, Costa Rica



2017

First fully integrated collaborative projects launch in India with DCKH, Germany.



2018

CoRSU Rehabilitation Hospital, Uganda



2018



TF launches worldwide Circle of Cleft Care Professionals (CoCP) network.

2019

TF's Global Family

Highlights from 2019

We are local health partners, families, staff and volunteers from around the world. We are passionate about transforming the lives of children born with cleft lip and palate across Africa, Asia and the Americas.

LATIN AMERICA



Argentina

As part of a collaboration agreement with the Ministry of Health of Tucumán, *Fundación Gavina* provided training and expert coaching on comprehensive cleft care to multidisciplinary teams from public hospitals throughout the province.



Costa Rica

TF partnered with *Asociación LPH* in collaboration with *SickKids* to facilitate training on pre-surgical lab techniques to 9 professionals from *Costa Rica's National Children's Hospital* and beyond. *Asociación LPH* continues to provide psychosocial support to 140 families and their children from all over the country.



Chile

In partnership with TF, *Fundación Gantz* organized an innovative 3D palate surgery workshop to improve the skills of 12 surgeons from Argentina, Bolivia, Chile and Peru.



Peru

The *Universidad Peruana Cayetano Heredia* (UPCH) provides comprehensive care to 255 children from families on the margins. In 2019, *UPCH* continued its successful collaboration with 6 local hospitals to ensure the delivery of timely and effective care to children with cleft and their families.

AFRICA



Ethiopia

We proudly launched new partnerships with *CURE Ethiopia Children's Hospital*. Country-wide, 492 children were reached through 1,927 interventions. We also celebrated the graduation of 16 students from Ethiopia's first speech therapy undergraduate program, with TF support.



Uganda

TF's partnership with *CoRSU Rehabilitation Hospital* provided care to 174 children born with cleft. In addition to training community health workers, the project increased access to travel support, counselling, nutrition services and speech therapy for children and their families.

ASIA



India

TF partnered with three centres to provide hospital and community-based cleft care to 614 children through 3,739 interventions, including two fully-integrated projects with local cleft care organization, *ABMSS*.



Myanmar

The *Northern Women's Development Foundation* (NWDF) provided local support for 90 patients from the border region of Myanmar while rolling out a new tele-therapy model to make speech therapy accessible to patients living in remote rural areas. Thanks to their dedication, 773 treatment interventions were provided in 2019.



Thailand

NWDF delivered a full circle of cleft care for 105 children from Northern Thailand and Laos through 693 treatment interventions in 2019. Their dedication to raising awareness around cleft in the region was successful in engaging parents and former patients in their local fundraising, community awareness and cleft care camp activities.

Mobilizing Comprehensive Cleft Care in Uganda

Cleft care in Uganda has come a long way. From exclusively focusing upon cleft surgical repair, a more holistic model that addresses the long-term needs of children and their families is emerging.

Take Miriam, who 10 years ago had cleft surgery. Without access to comprehensive services, such as speech therapy, she struggled to communicate with family, friends and her teachers.

Since 2018, TF's partnership with *CoRSU Rehabilitation Hospital* extends care to families such as Miriam's, in villages far from Uganda's capital. Now Miriam is able to access speech therapy, developing the skills to speak clearly and with confidence. Her infectious smile lights up her home and her school.



PROSPER

Infants like 7-month-old Prosper can now benefit from the nutritional support required for a safe surgery. Prosper's parents also received timely advice, counselling and transportation assistance to reach his appointments.

Empowering local communities to increase care for children and families in need of comprehensive cleft care is at the core of what we do. Thanks to our donors, we are thrilled to announce an important milestone for 2020: a new 3-year project with *CoRSU* to provide comprehensive cleft care to more Ugandan children and families.

Did you know?

TF's small and mighty staff team speaks 9 languages.



MIRIAM

"After the operation we thought her speech would automatically improve. Her current situation does not cause her physical pain and therefore people think it is not a priority. Thank you Transforming Faces for prioritising speech therapy."

– Miriam's Father

Q&A with TF Co-Founder, Jackie Elton



Q: How did you become involved with cleft lip and palate care?

I was born with a cleft lip and palate in the UK, but like most children at the time, I just had to live with all the different treatments. I learned what it felt like to be a patient and how important having great and committed parents was – always determined to find the best solution for me.

Q: What sparked the founding of TF?

I was in my early thirties and became very ill. If I hadn't got shingles, perhaps none of this would ever have happened! I saw a TV program about hundreds of people in Sri Lanka who had never had access to cleft treatment. It was heartbreaking and unforgettable. About 6 years later, with TF's co-founder Jo Jamieson, it all came together. It was clearly meant to happen.

Q: Over the 20 years since TF's birth, what stands out?

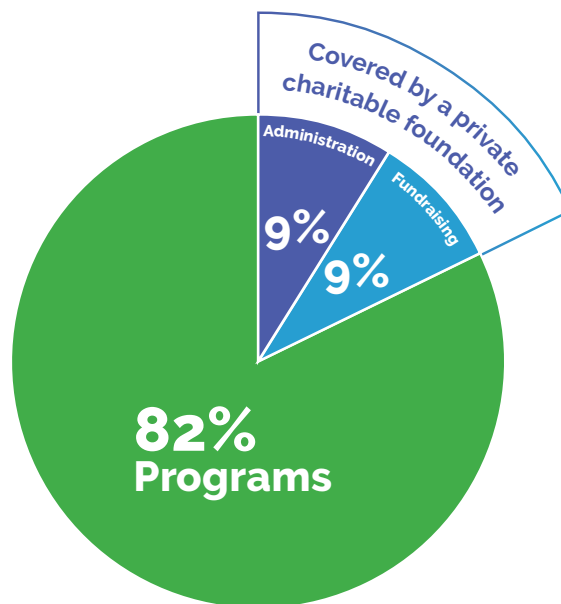
Gratitude. I'm grateful for all the people who rallied around and agreed to come alongside and contribute. And that in the rocky times, we always managed to find a way back. For me, very often TF has been about allowing some very special people space to lead. Even now it's hard to believe the progress we've made. And there is so much more to do and look forward to.

Your Donations at Work

On behalf of our patients and their families, TF extends our sincere thanks for the continued support of our donors, whose annual and monthly gifts made life-changing cleft care possible in 2019.

TF's Network of Support

846 Individual Donors 14 Foundations
693 First-time Donors 7 Canadian Staff
57 Monthly Donors



Financial Statements

Revenue & Expenses

	2019	2018
Total Revenue		
Grants, Donations & Other Income	\$1,442,662	\$1,779,450
Total Expenses	\$1,556,451	\$1,646,204
Cleft Care	\$862,149	\$994,616
Partner Medical Training & Capacity Building	\$281,606	\$392,823
Administration & Fundraising*	\$281,606	\$258,765
Excess of Revenue over Expenses	-\$113,789	\$133,246

Net Assets

	2019	2018
Balance, beginning of year	\$498,486	\$365,240
Excess (deficiency), revenue over expenses	(\$113,789)	\$133,246
Balance, end of year	\$384,697	\$498,486

*A private charitable foundation covers all of TF's non-program costs. This ensures that 100% of donations go directly to cleft care. For our complete audited financial statements, please visit transformingfaces.org or call (416) 222-6581.

Did you know?

In TF's first year of operation, our revenue was \$124,246.

2019 Accomplishments

Here are a few highlights of what TF's global community made possible in 2019.

Children Supported

2,109

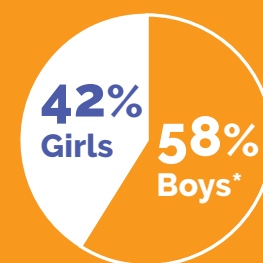
Patients Treated
in 2019

912

New Patients
in 2019

Over
10,000
Patients Treated
Since 1999

7 Years Old
Average Patient
Age in 2019



*Instances of cleft lip and palate occur more frequently in boys.



Cleft Treatments

20,206

Treatments in 2019

A cleft treatment includes any element of rehabilitative care, such as counselling, speech therapy, surgery, orthodontics, dental care and nutritional support.

339,457

Treatments Since 1999



Dedicated Partners



9

Partner
Countries

19

Local
Programming
Partners

6

International
Strategic
Partners

Impact of Your Gift

Costs vary annually based on the country, the patient and the treatment required.



\$362

Average Cost per Patient
in 2019

Building a Future for Segundo and his Family



North of Lima, near the top of a barren mountain sits a tiny concrete-walled and corrugated metal-roofed home. Two-year old Segundo lives there with his parents, but since his father's on-the-job injury, the family's prospects have felt precarious.

When Segundo was born with a cleft lip and palate, nurses initially told them he was sure to die. Thankfully, Segundo's parents overcame their shock and were insistent upon getting a referral to the specialists at TF's partner hospital, *Universidad Peruana Cayetano Heredia (UPCH)*.

A home visit was scheduled right away, and the *UPCH* team began critical pre-surgical care for Segundo and his parents. At first he did not thrive, but thanks to the family's loving persistence and their trust in the team, Segundo was able to receive a safe lip surgery.

"My son's cleft appointments are more important than ANYTHING."

The *UPCH* team has gone above and beyond, actively advocating for the family from their very first meeting. Still, money is tight and the family depended upon additional nutritional support to help Segundo finally attain the healthy weight a safe palate surgery requires.

Segundo's parents now earn money by working as a team at a local plastic recycling plant. Segundo will often tag along until he is old enough to start school. While their future still holds many challenges, they are committed to seeing Segundo thrive and experience full rehabilitation.

?

Did you know?

From Day 1, TF has invested in local professionals to provide specialized care for children born with cleft.

THANK YOU!

TF would like to sincerely thank everyone who supported comprehensive cleft care since our founding in 1999.



Governance

Board of Directors

Jackie Elton, *Chair & Co-Founder*
Dr. Michel Grupper
Cindy Guernsey
Rev. Dr. Nan Hudson
Jill Martin
Dr. Ronald Zuker

Staff

Hugh Brewster,
Executive Director
Abdon Aguillon
Melanie Meloche
Courtney Mollenhauer
Susana Munarriz
Becca Sawyer
Cari Siebrits

Medical Advisory Committee

Dr. Tim Bressmann
Cindy Guernsey
Farah Sheikh
Dr. Bryan Tompson
Dr. Karen Wong

International Strategic Partners

TF is proud to work in collaboration with:

Akila Bharatha Mahila Seva Samaja (ABMSS)
Deutsche Cleft Kinderhilfe (DCKH)
*The Dr. Martin Andreas Trust
Members of the Circle of Cleft Professionals and World Cleft Coalition
*Operation Smile
*Project Harar UK
Smile Train
Toronto Addis Ababa Academic Collaboration (TAAAC)

*New Partners in 2019

TF would also like to acknowledge and thank the following long-time supporters and contributors: Jo Jamieson, Esteban Lasso, Peter De Janosi, Ann Campbell Janz, Peter Robinson, Laura Lewis Watts, Dr. David Fisher, Dr. Christopher Forrest, Lin Fines, David Sloly, Kati Wittaker and Eva Lim.



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TF thanks those whose images appear in this report. All photos are courtesy of TF staff, volunteers and partners. Front Cover: C. Siebrits. Edited by Rachel Winer.

Charitable Registration Number:

86720 4034 RR0001

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