



BEAUTIFUL BEFORE & AFTER

Transforming Faces 2011 Annual Report



transforming
faces

Every Smile is Precious

Our *Beautiful Before & After* campaign emphasizes that children born with cleft lip and palate (CLP) are beautiful, before and after surgery. We see beyond the cleft to the beauty already there. We see the child's dream to live a normal life and we're sure you see that too.

At the core of our work is the unwavering philosophy that surgery is an important part of a child's treatment, but it's just the beginning of the journey. Specialized support and rehabilitation, from speech therapy to dentistry, audiology to counseling, is needed by every baby born with a cleft.

In 2011, thanks to our supporters, our funding grew by 30%, which was allocated to program services. As part of our mandate to provide comprehensive care, we committed more funds to train medical personnel in countries where the lack of cleft specialists is a chronic problem. Some projects are now providing services to neighbouring countries. Our Thailand-based program partners, for example, are assisting children from Laos and Myanmar, where surgeries and rehabilitation services are badly needed.

In 2012, Transforming Faces (TFW) will seek to expand our program partners' capacity to enable more patients and families to access cleft rehabilitation. In order to make it more convenient for patients to continue their treatment plans, we will work with our partners to decentralize services in urban areas.

Since 1999, we have transformed the lives of 9,220 CLP patients through 155,779 surgeries and interventions. We invite you to read about this year's accomplishments. We thank our board of directors, volunteers, staff, program partners and supporters for their commitment to Transforming Faces.



Jackie Elton
President and Founder



Esteban Lasso
Executive Director



Meet Tsion, the face of our campaign

Tsion Gezaheg, from Ethiopia, was born with bilateral CLP. She underwent surgery with TFW's support and is now undergoing speech therapy. Her widowed mother, who supports two children, says Tsion is doing well and she is grateful for the care her daughter received.

Argentina

In 2011, Dr. Bruno Vendittelli of Forest Hill Orthodontics visited Tucumán, Argentina to provide guidance and training for Fundación Gavina, a centre providing multidisciplinary cleft rehabilitation in Northern Argentina, and Eva Perón Santiago del Estero Hospital (CEPSI). He also assessed patients in need of bone grafts and treated complicated teeth placement issues. An important part of our core mission is to build the capacity of local organizations. By promoting peer exchange and mentoring opportunities, we seek to enhance the quality of care that is being provided to children with cleft lip and palate (CLP).



Dr. Bruno Vendittelli examines a patient.

MEET SUSANA AND TAIEL

Susana went to great lengths to ensure that her son, Taiel, could have access to ongoing rehabilitative care. After seeing a poster for Fundación Gavina, Susana sought more information and took part in a screening interview. Susana and Taiel travelled from Salta, Argentina, over 300 kilometres away, to our project in Tucumán because Salta's children's hospital does not have CLP specialists. At Fundación Gavina, Susana witnessed the dedication and expertise of those involved in treating CLP. The family moved closer to the project and they



Susana, our new outreach coordinator, and her son, Taiel.

received feeding and early stimulation assistance, as well as counselling. When he was 14 months old, Taiel underwent multiple surgeries on his lip and cleft at the Eva Perón Santiago del Estero Hospital. Parallel to his surgeries, Taiel also worked with a speech pathologist. Sensing Susana's commitment to the cause, TFW hired her on a part-time basis to act as an outreach coordinator. She visits maternity wards and helps guide new mothers with feedings. Our team is studying the resources in Northern Argentina to determine the need for project expansion.

China

Transforming Faces brings cleft treatment to marginalized children in China by partnering with the Amity Foundation, a voluntary organization promoting education, social services, health and rural development. In 2011, we completed a three year pilot project at the Jiangsu Stomatological Hospital in Nanjing where

77 patients received treatment, including: nasoalveolar molding, orthodontic treatment, and bone grafts. TFW supported training for a local nurse in order to help provide better care to patients. We are considering how to continue to build on this training program in 2012 and beyond.

Ethiopia

In 2011, a small team from our Ethiopian partner project, along with members of our Ghanaian project, attended the Pan African Association of Cleft Lip and Palate (PAACLIP) Congress, which was sponsored by Transforming Faces.

Last year, we also awarded funding to Project Harar, a charity that provides medical treatment for children in Harar, to defray the costs of researching past project participants. Project Harar

referred children for treatment at our local project and arranged for transportation.

Yeabsra Hailmarim, a patient referred to us by Surgeon Mekonen Eshete in Addis Ababa, required out-of-country treatment for her complex bilateral cleft. With the assistance of the Herbie Fund at Toronto's Hospital for Sick Children (SickKids), Yeabsra underwent complex reconstructive surgery in April 2011 and will return to Toronto in 2012 to undergo a final nose reconstruction surgery.



A child and her mother at our project in Ethiopia.

Ghana

In 2011, Nana Ekua Owusu, a speech-language pathologist at the Korle-Bu Teaching Hospital team in Accra, launched an outreach project. She began travelling in a refurbished van to consult with patients. Speech therapy is an integral part of cleft treatment and speech therapy training was provided to 12 nurses and administrative staff. As front-line contacts, these nurses and staff encourage families to take the child for assessment and treatment at the appropriate age. To improve patient follow-up, a database was also developed.

Lives Transformed, by the Numbers

85	Primary and secondary CLP surgeries completed
30	Patients that received dental care
179	Speech/audiological sessions provided
76	New CLP patients enrolled at the hospital
200	Patients that received counseling and feeding support

MEET PAA KWASI

Raised by his maternal grandmother, Paa was referred to our Ghana project due to his bilateral cleft lip and palate. The eight year old has gone through three surgeries: the first to repair his bilateral cleft lip in 2004, the second to repair his cleft palate in 2005, and the third to repair his palatal fistula in 2007. He has benefited from post surgical rehabilitation and attended our partner's panel clinics on a number of occasions. Thanks to Lillianne Fond, a Dutch NGO, Paa is now attending school.



PACT

In Ghana, Nigeria and Ethiopia, our Partners in African Cleft Training (PACT) project supports local surgeons and specialists in the development and delivery of advanced training programs in plastic surgery, anaesthetic nursing and speech therapy. The project, a collaboration between Transforming Faces and the Seattle Children's Hospital, grew out of the desire to build sustainable African-led training programs specific to cleft, so that professionals will need to rely less on North American or European training. PACT trained five assistant speech therapists in the Speech Therapy Assistant program. Two more training programs will take place each year over the next two years.

Peru

TFW continues to partner with Amonizar, a non-profit organization supported by a local team of volunteer medical professionals in Lima, Peru. In 2011, following a feasibility study, TFW established a project to provide decentralized care for families of children with CLP in four poor areas of Lima. The project will span three years, beginning in 2012 and aims to develop an effective, adequate and comprehensive care model to offer complete health care. The focus of the project will be four Community Rehabilitation Centres (CRCs). These CRCs will mitigate many obstacles, including geographical distance, allowing low-income families better access quality treatment close to their homes.

Lives Transformed, by the Numbers

270	Patients treated in 15 different disciplines
10,276	Number of interventions, including 4,416 speech therapy sessions
1,855	Psychological assessments
1,155	Dental care treatments



Fatima Dantas, a speech language pathologist, assesses a patient in Peru.

India



A child flashes a beautiful smile at our partner project in Chennai.

Based out of the Sri Ramachandra University (SRU) in Chennai, the Department of Speech, Language and Hearing Sciences has entered into a new three-year phase, which began in 2011. Two new districts have approached them and are hoping to replicate the project. Former patients, inspired by the care they received, are now volunteering to spread the word about the available programs and bring in new patients. In 2011, 51 patients were seen and 21 were screened for orthodontic treatment. The community-based rehabilitation workers began using mobile phones to follow up with patients to ensure that they are maintaining good oral hygiene practices.

Bulgaria & Romania

Transforming Faces, in partnership with the European Cleft Organisation (ECO), have funded programs which educated health professionals, created awareness of cleft care options and provided support to families. Using our successful seed fund strategy and support to fund a model for parent support and training of first-line health workers, ECO was able to tap into European funding. While our funding arrangement with ECO ended December 31, 2011, these vital programs will continue to support families and medical professionals, and transform lives in Bulgaria and Romania.

Thailand & Laos

Since 2000, Transforming Faces has attempted to provide speech therapy to registered patients. There are only 108 speech pathologists and 86 audiologists in Thailand, a country with a population of 69 million. In conjunction with Northern Women's Development Foundation (NWDF), Transforming Faces has attempted to expand its reach by training village health workers to support a team of speech pathologists in reaching out to rural patients in Thailand and Laos. In the meantime, NWDF continues to provide medical cleft attention to minority indigenous groups in Thailand, Laos and Myanmar. In 2011, 143 patients were assisted, 64 surgeries

were performed and 1,066 rehabilitation treatments in seven disciplines occurred.

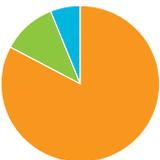
The Khon Kaen University and NWDF are collaborating together in building the capacity of the medical personnel at the Bokeo Provincial Hospital in Houei Xai, Laos. Important steps are also being taken to create cleft expertise among Laotian Hospital staff. Great potential exists to increase our involvement in Thailand and adjacent countries. Along with NWDF, we are monitoring the situation in Myanmar to explore a partnership with a hospital bordering Thailand where over 100 patients who have been treated by our project could access rehabilitative care.

Transforming your support into action

Transforming Faces receives funds from private foundations, unions, corporations, community groups and individuals who believe that children deserve not just surgery but an opportunity to reach their full potential.

2011 Revenue and Expenses

Revenue: Grants, donations, and other income	\$1,025,965
Patient coordination, transportation and accommodation, cleft surgeries, speech therapy, dental and orthodontic care, social-psychological support, nutrition and breastfeeding counselling	\$525,104
Training for cleft specialists, public education, program support, capacity building	\$314,339
Administration, governance and communications, fundraising	\$168,332
Total expenses	\$1,007,775
Excess of revenue over expenses	\$18,190



2011 Expense Allocation (%)

Projects 83%

Administration 11%

Communications/Fundraising 6%

For our complete audited financial statements, please call us at 416-222-6581.

Thank you!

This past year, we have been honoured with support from individuals who chose to volunteer, fundraise or donate. We extend our gratitude to all our 2011 Champions and we would like to highlight those who made donations over \$500:

Wilma Beattie | Professor David R. Beatty O.B.E. | Marilyn Berson Cohen | Pieter Bruinsma
Natalie and Claude Brunette | Barry Cromarty | Monica De Janosi | David and
Marilyn Gluskin | Rev. Nan Hudson | Jo & Keith Jamieson | Oliver Millington | Mary Philp
Daniel Rafferty | Peter and Lois Turk | Mr. and Mrs. John A. Wilcox

The power of participation

The volunteer Board of Directors sets our direction and guides us to be the effective and accountable charity we are. We extend our gratitude to Cindy Guernsey, Jill Martin, Nan Hudson, Jackie Elton, David Sloy for their time and valuable expertise.

We are fortunate to have the support of caring organizations that believe strongly in our work. By funding specific programs, making an undesignated financial gift or supporting us through events, the following companies and foundations have helped to transform the lives of many children and we thank them for their important contribution in 2011 and in the years to come.



The Abbyssinian Foundation | The Dekker Family "Shalom" Charitable Foundation
East York Rotary Club | Nicholas Condominiums | UofT Operation Smile College Association

We respectfully thank those whose images appear in this report. All photos taken by Transforming Faces staff, volunteers or partners.



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