



Every 11 minutes a child is born with cleft lip and palate
And every child has the right to quality surgery and comprehensive rehabilitation

SAVE THE DATE
Beautiful Before & After
Wednesday, April 10, 2013 at 6 pm

ABOUT TRANSFORMING FACES

Transforming Faces is a Canadian-based charity dedicated to closing the gap in cleft care for children in developing countries.

Transforming Faces provides access to free, comprehensive cleft care for children and adults in developing countries. Working in partnership with local cleft specialists and fund community-based medical teams, TF builds local capacity in countries around the world. Where possible, local cleft teams include: surgeons, ear, nose and throat specialists, dentists, orthodontists, nurse co-ordinators, social workers and speech therapists. Cleft lip and palate is best treated using a comprehensive approach. Our partner teams provide multi-disciplinary cleft care, so that patients can be accepted socially and lead a productive life.

Since 1999, Transforming Faces has impacted the lives of over 10,000 children and adults with cleft lip and palate. We invite you to share our goal and help us close the gap in cleft care for the many children waiting for their chance to live a full, healthy life.

THE EVENT

On Wednesday, April 10, 2013 starting at 6 pm, supporters will gather celebrate TF's successes over the past 14 years on the 68th floor of First Canadian Place, corporate headquarters to BMO Bank of Montreal. The evening will feature exquisite food and drink, heartfelt celebration and an enticing silent auction.

Tickets are \$75 and will benefit cleft services in developing countries. A portion of the ticket will be eligible for a charitable tax-receipt.

To ensure the financial success of this fabulous event, sponsorships and/or donations of silent auction items will be gratefully received and acknowledged at the event, in the event program and on Transforming Faces' website providing supporters with public exposure to a highly targeted audience.

As an extra incentive to support Transforming Faces, **all donations of \$200 or more will be matched 1:1** by a private charitable foundation. Transforming Faces is a careful steward of all donor dollars. All administrative costs are covered by a private foundation, which means that **100% of donations** go directly to helping the children.

To confirm participation, contact Debbie at Transforming Faces by phone at 416-222-6581, by email at debbie@transformingfaces.org or fax the attached form to 416-913-9339.

Please feel free to circulate this sponsorship opportunity to your network.



Every 11 minutes a child is born with cleft lip and palate
 And every child has the right to quality surgery and comprehensive rehabilitation

Sponsorship Levels

Please note: All monetary donations and sponsorships over \$200 qualifies for the matching grant, effectively **doubling your contribution** to Transforming Faces.

Tier	Benefits
Total Cleft Care Partner \$5,000 +	<ul style="list-style-type: none"> • Acknowledgement with preferential placement, including logo, on event page of TF website, e-newsletter, and social media • Acknowledgement with preferential placement, including logo, on event invitations* and program • Acknowledgement with preferential placement, including logo, on site signage at event • Verbal honourable recognition at the event • 4 complimentary tickets
Cleft Champion \$3,000	<ul style="list-style-type: none"> • Acknowledgement, including logo, on event page of TF website • Acknowledgement, including logo, on event invitations* and program • Acknowledgement, including logo, on site signage at event • Verbal recognition at the event • 3 complimentary tickets
Cleft Ally \$1,000	<ul style="list-style-type: none"> • Acknowledgement, including logo, on event page of TF website • Acknowledgement on site signage at event • Verbal recognition at the event • 2 complimentary tickets
Smile Supporter \$500	<ul style="list-style-type: none"> • Acknowledgement on event page of TF website • Verbal recognition at the event • 1 complimentary ticket

**Deadline for Submitting Logos for Printed Event Invitations is February 14, 2013.*

Silent Auction Suggestions

- Vacation packages, use of vacation properties or time shares
- Theatre and event tickets
- Activity passes (attractions, skiing, helicopter rides)
- Hotel weekends
- Golf green fees
- Personal chef services
- Gardening or landscaping services
- Seasonal items
- Spa services
- Restaurant vouchers
- Gift baskets of unique luxury items





Every 11 minutes a child is born with cleft lip and palate
And every child has the right to quality surgery and comprehensive rehabilitation

Sponsorship Pledge Form

Yes! We/I want to transform lives by supporting the Transforming Faces' Celebration, in honour of the crucial work of Transforming Faces, at the following level:

- Total Cleft Care Partner - \$5,000 +
- Cleft Champion - \$3,000 +
- Cleft Ally - \$1,000 +
- Smile Supporter - \$500 +
- Other Amount \$ _____
- Silent Auction Donor
- I can help sell event tickets



Name

Contact Name (for Organization)

Address

City, Province

Postal Code

Phone Number

Fax Number

Email address

Your support will make a significant difference in the life of a child born with cleft lip and palate.

Please fax your pledge form to 416-913-9339 or mail to:

Transforming Faces
344 Bloor Street W, Suite 208
Toronto, ON M5S 3A7

Charitable registration number: 86720
4034 RR0001



Every 11 minutes a child is born with cleft lip and palate

And every child has the right to quality surgery and comprehensive rehabilitation

A Note about Donations

Transforming Faces is dedicated to closing the gap in cleft care through four core values: multidisciplinary care, local capacity building and training, access for all people in need, and integrity. We keep our fundraising costs to an absolute minimum and raise funds by mailing our supporters once a year and hosting two annual fundraising events. It is our philosophy and practice to direct as many of our resources as possible to our cleft programs. Your contribution will help transform lives.

ONLINE DONATIONS

Make an easy, safe online donation through [Canada Helps](#) or [PayPal](#). Online donations are also available for UK residents (through the [UK Fund for Charities](#)) and US residents (through the [American Fund for Charities](#)).

DONATE BY PHONE

Call us at 416-222-6581, between 9am to 5pm EST. We'd be happy to process your Visa or MasterCard donation.

DONATE BY MAIL

Make your cheque payable to Transforming Faces and pop it in the mail to Transforming Faces, 344 Bloor Street W, Suite 208, Toronto, ON M5S 3A7

DONATE STOCKS, SHARES OR SECURITIES

It is advised that you speak to your investment advisor and tax advisor. Please note: our policy states that we cannot accept flow-through shares. Additionally, you may contact Esteban Lasso, Executive Director at Transforming Faces at 416 222 6581 or elasso@transformingfaces.org to discuss your options.