BRIGHT SMILES, BRIGHT FUTURES
Lives Transformed Through Comprehensive Cleft Care

2016 ANNUAL REPORT
VISION
Be a multidisciplinary cleft care resource for hospitals, associations and international cleft organizations.

MISSION
Transform the lives of children and adults with cleft lip and palate, and empower medical teams in developing countries.

THE TRANSFORMING FACES DIFFERENCE
We are cost-effective and committed to sustainable partnerships.
We empower local partner organizations.
We provide comprehensive cleft care to patients.
We are a Canadian charity that directs 100% of donations to our international programs.
A Message from the Executive Director

Focused on the Future

In this report you will meet Subharanjana, a beautiful girl from a small village in India who was born with a cleft lip and palate (p. 4). Her loving parents were initially overwhelmed: How would they feed her? Would she learn to speak? Could she be accepted at school and in the community? Would she ever have a job or get married?

Being born with a cleft continues to carry great shame and stigma in many parts of the world. In countries where access to health care is limited, parents can be left feeling isolated and in despair. Their hopes for their child’s future, dashed.

It doesn’t have to be this way.

Thanks to the intervention of Transforming Faces (TF) partner Sri Ramachandra University, Subharanjana experiences the power of a full circle of care: from receiving an initial cleft repair surgery to now benefiting from ongoing speech therapy and dental care. She attends school, plays with her friends, and pursues dreams that soar far above the limitations of a cleft.

I gratefully stepped into the role of Executive Director in January of 2017, building upon the important work of past TF leaders and the current Staff and Board team. The dedicated efforts of our intrepid partners, and the resilience of children and families affected by a cleft, inspires us all to be at our best each day.

Yet this report is also the story of your donations at work, including:

• Enrolling 14 students in Ethiopia’s first speech therapy university program, offering long-term solutions to the nation’s shortage of qualified speech professionals (p. 6)
• Supporting 272 patients in Thailand, Myanmar and Laos, who otherwise would not have access to comprehensive care (p. 3)
• Revolutionizing cleft palate repair surgeries for our partners in South America through 3D Palate Simulator training (p. 6)

On behalf of the TF community, thank you for your vital support and encouragement.

As we look ahead in 2017, may we all join Subharanjana in embracing the future – filled with confidence and hope!

With gratitude,

Hugh Brewster,
Executive Director
PERU

After officially launching in early 2016, TF’s newest partnership is off to a strong start! In collaboration with Smile Train and the Universidad Peruana Cayetano Heredia (UPCH), we supported 52 patients through 718 treatment interventions. Through this partnership, we’re working alongside university students to provide comprehensive care in rural areas of the country where services have previously been limited.

ARGENTINA

TF has worked with partners in Argentina for over 15 years to advance cleft care services in the north of the country. In 2016, Fundación GAVINA supported 148 patients through 8,214 treatment interventions. In recognition of their comprehensive model, a new agreement was signed with the local government to further strengthen provincial cleft care. GAVINA also shared their expertise by training professionals in the region on the use of nasoalveolar moulding (NAM), a technique used to reshape the nose, gums and lips of children before surgery.

CHILE

Fundación Gantz is among of the foremost leaders in cleft care in Latin America. TF has been investing in building capacity for the cleft care centre, and in April, we supported a NAM workshop that provided hands-on training for 13 South American orthodontists who then went on to share the technique with others. They organized the 2nd Andean Cleft Congress in September, and were even featured on CNN in celebration of their approach to cleft care in the region!
As the only centre providing multidisciplinary cleft care in the country, Yekatit 12 Hospital supported 391 patients through 3,130 treatment interventions last year. We launched the nation’s first speech therapy university curriculum, helping provide long-term solutions to Ethiopia’s shortage of qualified speech professionals. In the spirit of partnership and with support from a team of dedicated global volunteers, we also established a “Community of Practice,” collaborating with speech professionals in Ethiopia, Thailand and Bangladesh.

The Northern Women’s Development Foundation (NWDF) and their network of 39 partner hospitals and universities continue to support patients from tribal and migrant communities in Thailand, and from neighbouring Myanmar and Laos, where patients often travel from remote areas for three to four days to access treatment. Our partner helped develop an innovative technique called nasoform to help reshape patients’ noses after surgery. In 2016, NWDF supported 272 patients through 1,917 treatment interventions.

We celebrated 10 years of partnership with Chennai’s Sri Ramachandra University (SRU) in 2016. We also celebrate that SRU supported 266 patients through 2,003 treatment interventions. They continue to use mobile speech therapy and a dental van to ensure patients in remote communities have access to care. They field tested a new innovation called the NIFTY Cup™, which is a low-cost, easy-to-use feeding tool designed for infants born with a cleft. Our partner was selected to host the International Cleft Congress in 2017, and worked tirelessly to ensure a very successful event for over 1,000 international delegates.
Partners & Supporters in Action

Setting the Course for 2017

JANUARY

Essential medical equipment delivered to Ethiopia (thanks to our supporters!)

Ethiopian partner attends speech therapy training program in Ghana

Speech pathologist, Berhane, attended the session with professionals from across the African continent.

MARCH

Partner receives award at 2016 Indocleft Conference

Our partner in India, Akilan, is recognized for presenting his team’s implementation of new otoscope technology in the field.

APRIL

NAM training in Chile

We sponsored training for 13 leading dentists and orthodontic surgeons, who learned how to apply this technique used to reshape the nose, gums and lips of patients before surgery.

SPARKING CHANGE IN RURAL INDIA

Subharanjana was born in a small village in India. Her parents didn’t know much about cleft and were afraid they wouldn’t be able to care for her. Thankfully, they found our partner, SRU. She’s received surgical repairs for her cleft lip and palate, as well as speech, hearing and dental care through our partner’s mobile camps which offer services in rural communities like hers. Today, Subharanjana is in Grade 2 with big dreams for the future – she plans on becoming a doctor when she grows up!

TANCHANID’S CLEFT CARE JOURNEY

Meeting 16-year-old Tanchanid today, you wouldn’t know of the challenges she’s faced because she was born with a cleft. She was lucky to receive surgery early in life, but continued to struggle with speaking and making friends. She was shy, quiet, bullied and afraid to interact with others. At five years old, she began receiving comprehensive treatment from TF’s partner in Thailand, NWDF. At nine, she received a bone graft surgery that helped her teeth grow properly and improved the shape of her nose. For the past five years, she’s been attending regular speech therapy sessions. Today, she is a confident young woman with lots of friends and plans to attend university to pursue a career in social development!
**MAY**

Beautiful Before & After event in Toronto raises $56,000
Event photography by Karl Barmania.

Ethiopian partners attend training at Toronto’s SickKids Hospital
Long-time partners Hirut & Shiferaw shadow Canada’s leading cleft care experts.

**SEPTEMBER**

7th Annual Salsa for Smiles fundraiser
TF supporters came together for salsa lessons, the hilarious Spice Bucket Challenge and to raise funds for our projects.

TF partners organize 8th Annual Thai Cleft Congress
This collaborative initiative was aimed at improving the delivery of cleft services in the region.

**DECEMBER**

Sharing knowledge in Peru
Dr. Motta provides NAM training to medical school residents. She learned the technique through a TF workshop a few months prior.

Argentinean partner receives government award (again!)
Our partner received a contribution of $10,000 CAD from the local provincial government.

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**LIVES TRANSFORMED IN 2016**

**INTERVENTIONS**

- 15,982 Total Interventions (2016)
- 289,221 Total Interventions Since 1999
- 441 Total Surgeries (2016)

**PATIENTS**

- 1,129 Total Patients Treated (2016)
- 17,944 Total Patients Treated Since 1999
- 326 New Patients (2016)

**HUMAN RESOURCES**

- 7 Canadian Staff
- 148 Field Professionals
- 48 Committed Canadian Volunteers

**FINANCIALS**

- $33* Average Cost per Intervention
- $439* Average Cost of Rehabilitation for One Child

* Varies by country due to scale and scope of projects
Empowering Cleft Specialists

The Building Blocks of Transformation

Revolutionizing the Way We Teach Cleft Palate Repair

Canadian surgeon and friend of TF, Dr. Dale Podolsky, spent the past two years working to create a 3D Cleft Palate Simulator. This innovative, true-to-life technology is making headlines and changing the way we teach one of the world’s most common surgeries – cleft palate repair in infants.

Dr. Podolsky travelled with TF to Chile, where he hosted a two-day workshop with our local partners at Fundación Gantz. The participants received an overview of the 3D Palate Simulator and discussed cleft treatment in the Chilean context. This was followed by two rounds of hands-on practice with the simulator!

Supporting innovative projects like these is an important part of our mandate. We were thrilled to bring Dr. Podolsky and our partners together, and know that this cutting-edge technology, combined with our partners’ expertise, will have a tremendous impact on the patients we reach.

Long-term Solutions to the Speech Therapy Shortage in Ethiopia

Even after surgical repair, many children with cleft lip and palate struggle to be understood. Speech therapy services help transform these children’s lives by improving their communication.

Ethiopia, a country of over 100 million, suffers from a massive shortage of qualified speech therapists. To tackle this alarming gap, we began working with our partner, Yekatit 12 Hospital, to develop the country’s first speech-language pathology degree program curriculum through Addis Ababa University.

After years of work, we launched the program in late 2015. Currently, there are two cohorts of 14 students enrolled in the four-year program! Together, we are providing long-term solutions to Ethiopia’s shortage of qualified speech professionals, and creating sustainable outcomes for our partners and patients.

“[Dr. Podolsky’s workshop] had a huge impact. You really feel all the support and interaction between experts. It’s like seeds falling into proper soil to blossom, you feel stimulated to do more things!”

Marina Campodonico,
Pediatric Dentist, Fundación Gantz in Chile

“I love to talk to the [patients]. I love the counselling part. It makes you love your job.”

Hirut Mengistu,
Social Work and Speech Therapy, Yekatit 12 Hospital in Ethiopia
We Go Beyond the Initial Surgery to Complete the Circle of Cleft Care

Our Approach

1. Our Focus centres on our participants and their families.
2. We Value long-lasting, meaningful partnerships.
3. We Invest in local cleft care professionals.

We value long-lasting, meaningful partnerships.

We invest in local cleft care professionals.

Our approach centres on our participants and their families.
We are committed to upholding the highest standards of accountability, transparency and efficiency in all aspects of our work.

Our Board of Directors:
Jackie Elton (Chair & TF Co-Founder), Rev. Dr. Nan Hudson, Cindy Guernsey, Jill Martin, Dr. Ronald Zuker and Dr. Michel Grupper

Our Staff Team:
Hugh Brewster, Abdon Aguillon, Courtney Mollenhauer, Irene Costello, Cari Siebrits, Melanie Meloche, Susana Munarriz

Our Medical Advisory Committee:
Dr. David Fisher, MD, FRCSC, FACS
Dr. Bryan Tompson, D.D.S., D.Paedo, D.Ortho
Dr. Tim Bressmann, Ph.D.
Ms. Cindy Guernsey, RN, BScN
Ms. Farah Sheikh, MSW, RSW.

We are grateful to these dedicated members who help ensure that all TF projects meet the highest standards of patient care.

Our Volunteers:
A big thank you to our wonderful volunteers, who dedicated their time to providing fundraising, event and office support throughout the year.

A special thanks to our 2016 Fundraising Committee: Karen Sparks (Chair), Dean Hillier (Honorary Chair), Suzy Wilcox, Petra Lasso, Yeshi Eyassu, Kelly de Regt and Jeri Paul. Thanks as well to Veronika Medeiros, Meanne Chan, Karl Barmania and the Toronto Firefighters for all their hard work.

Our Partners:
All TF international projects are managed by our dedicated local partner organizations:
- Yekatit 12 Hospital in Addis Ababa, Ethiopia
- Sri Ramachandra University in Chennai, India
- Fundación GAVINA in Tucumán, Argentina
- Universidad Peruana Cayetano Heredia in Lima, Peru
- Fundación Gantz in Santiago, Chile
- Northern Women’s Development Foundation in Chiang Rai, Thailand
Your Gifts
At Work

Catalyzing Transformation around the World

We direct 100% of donations to our international programs, thanks to a private foundation.
These funds are used to provide comprehensive treatment for our patients, and professional training for our global cleft care teams.

How Your Donation Transformed Lives

A private foundation covers all non-program costs, allowing us to direct 100% of donations to cleft care. This foundation also matched donations of $200 or more.

Revenue & Expenses

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
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<tbody>
<tr>
<td>Total Revenue</td>
<td>$1,171,934</td>
<td>$1,482,323</td>
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<tr>
<td>Grants, donations &amp; other income</td>
<td>$1,234,094</td>
<td>$1,459,344</td>
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<tr>
<td>Total Expenses</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Surgery &amp; rehabilitation</td>
<td>$563,846</td>
<td>$717,356</td>
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<tr>
<td>Training</td>
<td>$229,057</td>
<td>$272,840</td>
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<tr>
<td>Project management</td>
<td>$200,812</td>
<td>$206,321</td>
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<tr>
<td>Administration, governance, communications and fundraising*</td>
<td>$240,379</td>
<td>$262,827</td>
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<tr>
<td>Excess of revenue over expenses</td>
<td>($62,160)</td>
<td>$22,979</td>
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* A private charitable foundation covers all of TF’s administrative costs. This ensures that 100% of donations go directly to cleft care.

Net Assets

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
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</thead>
<tbody>
<tr>
<td>Balance, beginning of the year</td>
<td>$363,551</td>
<td>$340,572</td>
</tr>
<tr>
<td>Excess (deficiency) revenue over expenses</td>
<td>($62,160)</td>
<td>$22,979</td>
</tr>
<tr>
<td>Balance, end of year</td>
<td>$301,391</td>
<td>$363,551</td>
</tr>
</tbody>
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For our complete audited financial statements, please visit www.transformingfaces.org or call us at (416) 222-6581.
A special thank you to the following individuals who contributed major gifts:

Alison Vogel  
Barry Cromarty  
Brendan & Jennifer Ashcroft  
Bruno Vendittelli  
David & Marilyn Gluskin  
Frank & Grace LaSorda  
Gordon Mollenhauer  
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Natalie & Claude Brunette  
Sharron Mollenhauer  
Virginia Brooks  
The Wilcox Family

And a big thank you to our 2016 monthly donors:

Brian & Debra Cwir  
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Vicki McNulty  
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We also extend our warmest appreciation to the many generous donors who have made contributions to our work and wish to remain anonymous.

In Good Company

We are fortunate to have the support of caring groups that believe strongly in our work.

- Unifor Social Justice Fund
- Blossom Foundation
- Dekker Family “Shalom” Charitable Foundation, in honour of Henry & Johanna Dekker
- Toronto Earlscourt Rotary Charitable Fund
- Scotiabank
- Bayer Inc.
- United Way Toronto
- Peterborough KM Hunter Foundation
- The Stephen Clark Charitable Trust
- Sisters of Charity – Halifax
- The Norman Black Foundation
- The Philip Smith Foundation
- Mackenzie Investments Charitable Foundation
- Hussain Family Golf Tournament
- The Smiley Wylie Fundraiser
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Transforming Faces
637 College Street, Suite 203, Toronto, Ontario M6G 1B5
T: (416) 222-6581  F: (416) 913-9339  E: info@transformingfaces.org
www.transformingfaces.org  Charitable Registration Number: 86720 4034 RR0001

@TransformFaces  @TransformingFaces  linkedin.com/company/transforming-faces-worldwide

We respectfully thank those whose images appear in this report. All photos, unless otherwise stated, were taken by Transforming Faces staff, volunteers or partners.