



BRIGHT SMILES, BRIGHT FUTURES

Lives Transformed Through
Comprehensive Cleft Care

2016 ANNUAL REPORT





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MISSION

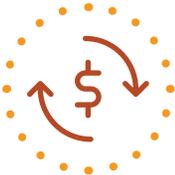
Transform the lives of children and adults with cleft lip and palate, and empower medical teams in developing countries.



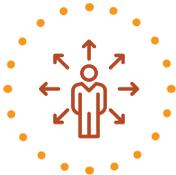
VISION

Be a multidisciplinary cleft care resource for hospitals, associations and international cleft organizations.

THE TRANSFORMING FACES DIFFERENCE



We are cost-effective and committed to sustainable partnerships.



We empower local partner organizations.



We provide comprehensive cleft care to patients.



We are a Canadian charity that directs 100% of donations to our international programs.

A Global Family

Building Momentum for Greater Impact



PERU

After officially launching in early 2016, TF's newest partnership is off to a strong start! In collaboration with Smile Train and the Universidad Peruana Cayetano Heredia (UPCH), we supported **52 patients** through **718 treatment interventions**. Through this partnership, we're working alongside university students to provide comprehensive care in rural areas of the country where services have previously been limited.



ARGENTINA

TF has worked with partners in Argentina for over 15 years to advance cleft care services in the north of the country. In 2016, Fundación GAVINA supported **148 patients** through **8,214 treatment interventions**. In recognition of their comprehensive model, a new agreement was signed with the local government to further strengthen provincial cleft care. GAVINA also shared their expertise by training professionals in the region on the use of nasoalveolar moulding (NAM), a technique used to reshape the nose, gums and lips of children before surgery.

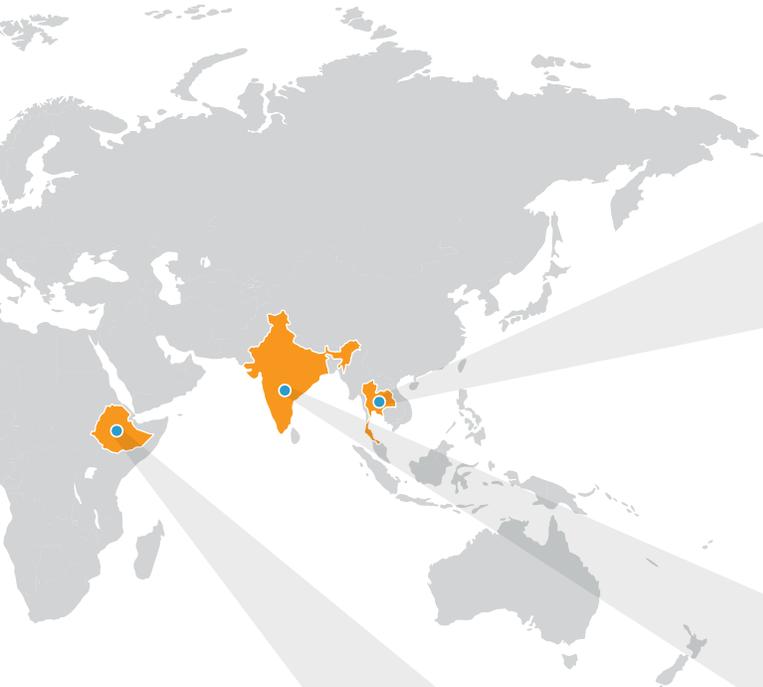


CHILE

Fundación Gantz is among of the foremost leaders in cleft care in Latin America. TF has been investing in building capacity for the cleft care centre, and in April, we supported a NAM workshop that provided hands-on training for 13 South American orthodontists who then went on to share the technique with others. They organized the 2nd Andean Cleft Congress in September, and were even featured on CNN in celebration of their approach to cleft care in the region!



We engage a global community of specialists, mobilizing partners, patients, families and volunteers who are passionate about seeing transformation in the lives of children born with cleft lip and palate.



THAILAND

The Northern Women's Development Foundation (NWDF) and their network of 39 partner hospitals and universities continue to support patients from tribal and migrant communities in Thailand, and from neighbouring Myanmar and Laos, where patients often travel from remote areas for three to four days to access treatment. Our partner helped develop an innovative technique called nasoform to help reshape patients' noses after surgery. In 2016, NWDF supported **272 patients** through **1,917 treatment interventions**.



ETHIOPIA

As the only centre providing multidisciplinary cleft care in the country, Yekatit 12 Hospital supported **391 patients** through **3,130 treatment interventions** last year. We launched the nation's first speech therapy university curriculum, helping provide long-term solutions to Ethiopia's shortage of qualified speech professionals. In the spirit of partnership and with support from a team of dedicated global volunteers, we also established a "Community of Practice," collaborating with speech professionals in Ethiopia, Thailand and Bangladesh.



INDIA

We celebrated 10 years of partnership with Chennai's Sri Ramachandra University (SRU) in 2016. We also celebrate that SRU supported **266 patients** through **2,003 treatment interventions**. They continue to use mobile speech therapy and a dental van to ensure patients in remote communities have access to care. They field tested a new innovation called the NIFTY Cup™, which is a low-cost, easy-to-use feeding tool designed for infants born with a cleft. Our partner was selected to host the International Cleft Congress in 2017, and worked tirelessly to ensure a very successful event for over 1,000 international delegates.

Partners & Supporters in Action

Setting the Course for 2017



JANUARY

Essential medical equipment delivered to Ethiopia

(thanks to our supporters!)

Ethiopian partner attends speech therapy training program in Ghana

Speech pathologist, Berhane, attended the session with professionals from across the African continent.



MARCH

Partner receives award at 2016 Indocleft Conference

Our partner in India, Akilan, is recognized for presenting his team's implementation of new otoscope technology in the field.



APRIL

NAM training in Chile

We sponsored training for 13 leading dentists and orthodontic surgeons, who learned how to apply this technique used to reshape the nose, gums and lips of patients before surgery.

SPARKING CHANGE IN RURAL INDIA

Subharanjana was born in a small village in India. Her parents didn't know much about cleft and were afraid they wouldn't be able to care for her. Thankfully, they found our partner, SRU. She's received surgical repairs for her cleft lip and palate, as well as speech, hearing and dental care through our partner's mobile camps which offer services in rural communities like hers. Today, Subharanjana is in Grade 2 with big dreams for the future – she plans on becoming a doctor when she grows up!



TANCHANID'S CLEFT CARE JOURNEY

Meeting 16-year-old Tanchanid today, you wouldn't know of the challenges she's faced because she was born with a cleft. She was lucky to receive surgery early in life, but continued to struggle with speaking and making friends. She was shy, quiet, bullied and afraid to interact with others. At five years old, she began receiving comprehensive treatment from TF's partner in Thailand, NWDF. At nine, she received a bone graft surgery that helped her teeth grow properly and improved the shape of her nose. For the past five years, she's been attending regular speech therapy sessions. Today, she is a confident young woman with lots of friends and plans to attend university to pursue a career in social development!





MAY

Beautiful Before & After event in Toronto raises \$56,000

Event photography by Karl Barmania.

Ethiopian partners attend training at Toronto's SickKids Hospital

Long-time partners Hirut & Shiferaw shadow Canada's leading cleft care experts.



SEPTEMBER

7th Annual Salsa for Smiles fundraiser

TF supporters came together for salsa lessons, the hilarious Spice Bucket Challenge and to raise funds for our projects.

TF partners organize 8th Annual Thai Cleft Congress

This collaborative initiative was aimed at improving the delivery of cleft services in the region.



DECEMBER

Sharing knowledge in Peru

Dr. Motta provides NAM training to medical school residents. She learned the technique through a TF workshop a few months prior.

Argentinean partner receives government award (again!)

Our partner received a contribution of \$10,000 CAD from the local provincial government.



LIVES TRANSFORMED IN 2016

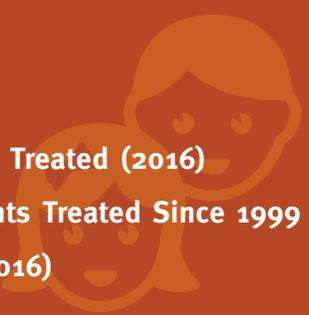
INTERVENTIONS

15,982 Total Interventions (2016)
289,221 Total Interventions Since 1999
441 Total Surgeries (2016)



PATIENTS

1,129 Total Patients Treated (2016)
17,944 Total Patients Treated Since 1999
326 New Patients (2016)



HUMAN RESOURCES

7 Canadian Staff
148 Field Professionals
48 Committed Canadian Volunteers



FINANCIALS

\$33* Average Cost per Intervention
\$439* Average Cost of Rehabilitation for One Child



* Varies by country due to scale and scope of projects

Empowering Cleft Specialists

The Building Blocks of Transformation

Revolutionizing the Way We Teach Cleft Palate Repair

Canadian surgeon and friend of TF, Dr. Dale Podolsky, spent the past two years working to create a 3D Cleft Palate Simulator. This innovative, true-to-life technology is making headlines and changing the way we teach one of the world's most common surgeries – cleft palate repair in infants.

Dr. Podolsky travelled with TF to Chile, where he hosted a two-day workshop with our local partners at Fundación Gantz. The participants received an overview of the 3D Palate Simulator and discussed cleft treatment in the Chilean context. This was followed by two rounds of hands-on practice with the simulator!

Supporting innovative projects like these is an important part of our mandate. We were thrilled to bring Dr. Podolsky and our partners together, and know that this cutting-edge technology, combined with our partners' expertise, will have a tremendous impact on the patients we reach.



“[Dr. Podolsky’s workshop] had a huge impact. You really feel all the support and interaction between experts. It’s like seeds falling into proper soil to blossom, you feel stimulated to do more things!”

Marina Campodonico,
Pediatric Dentist, Fundación Gantz in Chile

Long-term Solutions to the Speech Therapy Shortage in Ethiopia

Even after surgical repair, many children with cleft lip and palate struggle to be understood. Speech therapy services help transform these children's lives by improving their communication.

Ethiopia, a country of over 100 million, suffers from a massive shortage of qualified speech therapists. To tackle this alarming gap, we began working with our partner, Yekatit 12 Hospital, to develop the country's first speech-language pathology degree program curriculum through Addis Ababa University.

After years of work, we launched the program in late 2015. Currently, there are two cohorts of 14 students enrolled in the four-year program! Together, we are providing long-term solutions to Ethiopia's shortage of qualified speech professionals, and creating sustainable outcomes for our partners and patients.



“I love to talk to the [patients]. I love the counselling part. It makes you love your job.”

Hirut Mengistu,
Social Work and Speech Therapy,
Yekatit 12 Hospital in Ethiopia

OUR APPROACH

1 OUR FOCUS centres on our participants and their families.



2 WE VALUE long-lasting, meaningful partnerships.



3 WE INVEST in local cleft care professionals.



We Go Beyond the Initial Surgery to Complete the Circle of Cleft Care



Transparent Governance

Accountability in Action

We are committed to upholding the highest standards of accountability, transparency and efficiency in all aspects of our work.

Our Board of Directors:

Jackie Elton (Chair & TF Co-Founder), Rev. Dr. Nan Hudson, Cindy Guernsey, Jill Martin, Dr. Ronald Zuker and Dr. Michel Grupper

Our Staff Team:

Hugh Brewster, Abdon Aguillon, Courtney Mollenhauer, Irene Costello, Cari Siebrits, Melanie Meloche, Susana Munarriz

Our Medical Advisory Committee:

Dr. David Fisher, MD, FRCSC, FACS
Dr. Bryan Tompson, D.D.S., D.Paedo, D.Ortho
Dr. Tim Bressmann, Ph.D.
Ms. Cindy Guernsey, RN, BScN
Ms. Farah Sheikh, MSW, RSW.

We are grateful to these dedicated members who help ensure that all TF projects meet the highest standards of patient care.

Our Volunteers:

A big thank you to our wonderful **volunteers**, who dedicated their time to providing fundraising, event and office support throughout the year.

A special thanks to our 2016 Fundraising Committee: Karen Sparks (Chair), Dean Hillier (Honorary Chair), Suzy Wilcox, Petra Lasso, Yeshi Eyassu, Kelly de Regt and Jeri Paul. Thanks as well to Veronika Medeiros, Meanne Chan, Karl Barmania and the Toronto Firefighters for all their hard work.



Our Partners:

All TF international projects are managed by our dedicated local **partner organizations**:

- Yekatit 12 Hospital in Addis Ababa, Ethiopia
- Sri Ramachandra University in Chennai, India
- Fundación GAVINA in Tucumán, Argentina
- Universidad Peruana Cayetano Heredia in Lima, Peru
- Fundación Gantz in Santiago, Chile
- Northern Women's Development Foundation in Chiang Rai, Thailand



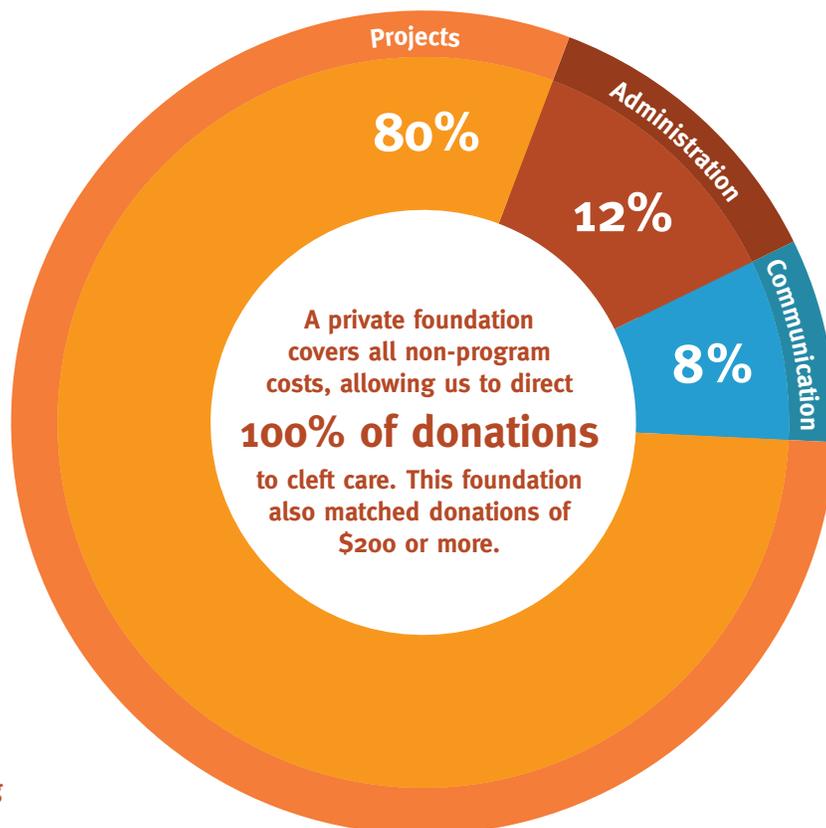
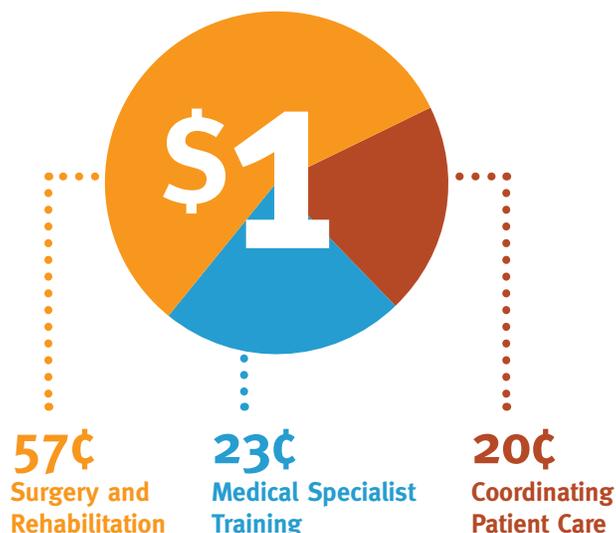
Your Gifts At Work

Catalyzing Transformation around the World

We direct 100% of donations to our international programs, thanks to a private foundation.

These funds are used to provide comprehensive treatment for our patients, and professional training for our global cleft care teams.

How Your Donation Transformed Lives



Revenue & Expenses

	2016	2015
Total Revenue		
Grants, donations & other income	\$1,171,934	\$1,482,323
Total Expenses	\$1,234,094	\$1,459,344
Surgery & rehabilitation	\$563,846	\$717,356
Training	\$229,057	\$272,840
Project management	\$200,812	\$206,321
Administration, governance, communications and fundraising*	\$240,379	\$262,827
Excess of revenue over expenses	(\$62,160)	\$22,979

*A private charitable foundation covers all of TF's administrative costs. This ensures that 100% of donations go directly to cleft care.

Net Assets

	2016	2015
Balance, beginning of the year	\$363,551	\$340,572
Excess (deficiency) revenue over expenses	(\$62,160)	\$22,979
Balance, end of year	\$301,391	\$363,551

For our complete audited financial statements, please visit www.transformingfaces.org or call us at (416) 222-6581.

Thank you!



**A heartfelt thanks to our TF Champions,
we couldn't do it without you!**

A special thank you to the following individuals who contributed major gifts:

Alison Vogel
Barry Cromarty
Brendan & Jennifer Ashcroft
Bruno Vendittelli
David & Marilyn Gluskin
Frank & Grace LaSorda
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Virginia Brooks
The Wilcox Family

And a big thank you to our 2016 monthly donors:

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Marina Simone
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Timothy Paupst
Vicki McNulty
Yeshi Eyassu

In Good Company

We are fortunate to have the support of caring groups that believe strongly in our work.

Unifor Social Justice Fund

Blossom Foundation

Dekker Family "Shalom" Charitable Foundation, in honour of Henry & Johanna Dekker

Toronto EarlsCourt Rotary Charitable Fund

Scotiabank

Bayer Inc.

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Peterborough KM Hunter Foundation

The Stephen Clark Charitable Trust

Sisters of Charity – Halifax

The Norman Black Foundation

The Philip Smith Foundation

Mackenzie Investments Charitable Foundation

Husain Family Golf Tournament

The Smiley Wylie Fundraiser

A special thanks to McMillan LLP for providing pro bono legal support.

We also extend our warmest appreciation to the many generous donors who have made contributions to our work and wish to remain anonymous.



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www.transformingfaces.org **Charitable Registration Number:** 86720 4034 RR0001

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